

# WHAT'S NEW IN DALLAS

Winter 2020

*Dallas is a dynamic city and offers plenty of reasons to host your next event here. This winter elevate your experience by staying at the HALL Arts Hotel or visit the Museum of Illusions, an engaging and new interactive experience. With several new and noteworthy attractions and venues, Dallas has all the elements to make your next event a success.*



## HALL ARTS HOTEL

Recently opened, the HALL Arts Hotel is the essence of luxury and elevated style. Set in Dallas' prominent Arts District, the boutique hotel hails artwork and features contemporary art throughout from local artists and beyond. Plus, with 183 rooms and more than 6,000 square feet of meeting space, the hotel offers all the services to make your event spectacular.



## MUSEUM OF ILLUSIONS

A new addition to city's lineup of attractions, the Museum of Illusions offers the perfect backdrop for your event. Featuring various rooms filled with vibrant visuals, thought-provoking exhibits and inspiring installations, this venue will not only impress your attendees but leave them wanting more. Also set in the historic West End district, your attendees are only steps away from local-favorite stores and iconic Dallas moments.



## VIRGIN HOTELS DALLAS

Recently opened, the Virgin Hotels Dallas offers stylish accommodations for the tech-savvy traveler. Also, with 14,000 square feet of flexible indoor and outdoor spaces, the Virgin Hotels Dallas has the space and abilities to host big and small events alike. Not only does the Virgin Hotels Dallas have unique venue space, the Virgin Hotels Dallas is equipped with 176 guestrooms and suites, four restaurants and bars including an all-day dining option, a lobby lounge, MO Bar and specialty restaurant.

BOOK YOUR NEXT MEETING IN DALLAS WITH  
**YOUR DESTINATION EXPERT**



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