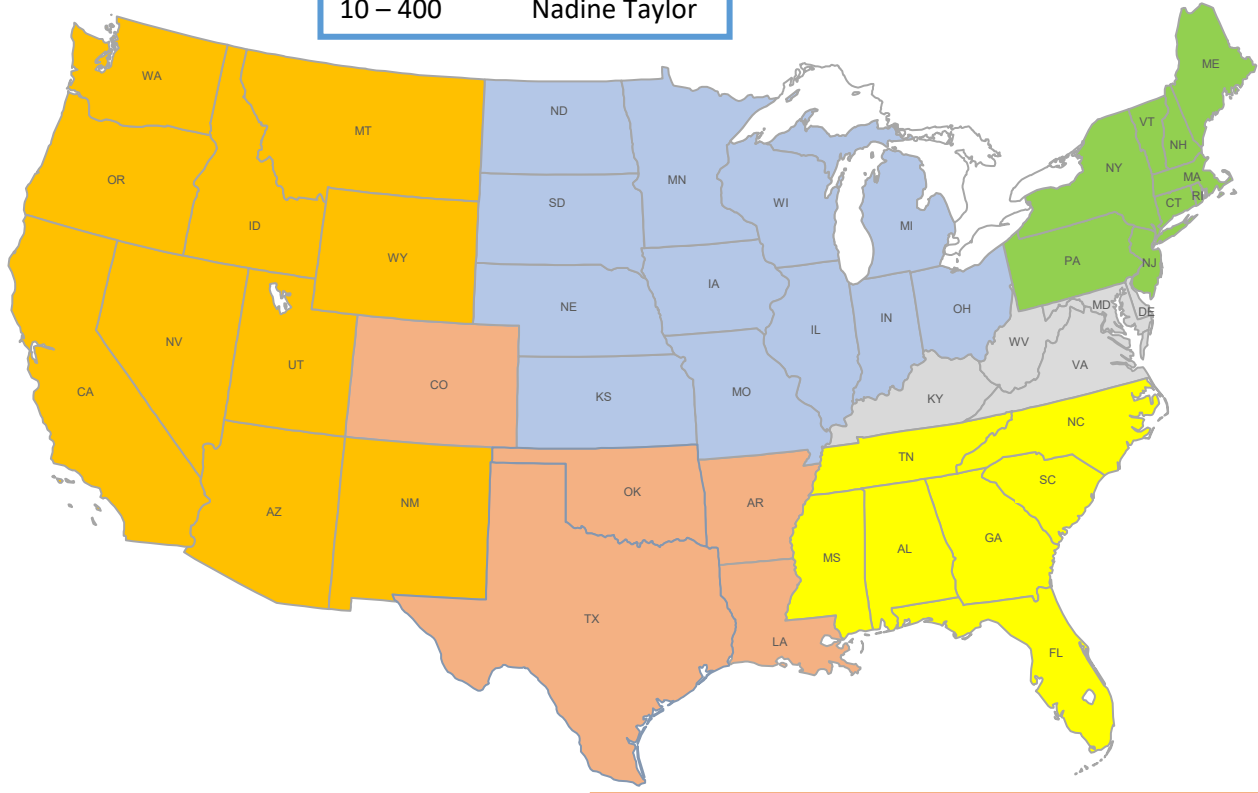


VISIT  
**DALLAS**  
 Sales Deployment

**Midwest:**  
 2500+KBHCCD Gayla Fussell  
 401 – 2499 Nora Gorman  
 10 – 400 Nadine Taylor



**Canada East / International East**  
 401-KBHCCD Deb Burleson  
 10-400 Nadine Taylor

**Pharma Northeast**  
 401-2499 Courtney McConnell

**Northeast:**  
 401 - KBHCCD Deb Burleson  
 10 – 400 Nadine Taylor

**Mid-Atlantic:**  
 2500+KBHCCD Jennifer Bumbalo  
 401 – 2499 Courtney McConnell  
 10 – 400 Jessica Ross

**Southeast:**  
 2500+KBHCCD Deb Burleson  
 401 – 2499 Kevin Owens  
 10 – 400 Jessica Ross

**Western**  
 CA, WA, OR, ID, MT, WY, NV, UT, AZ, NM  
 2500+ Vanessa Stewart  
 401-2499 Courtney McConnell  
 10 - 400 Vicky Sosa

**South Central:**  
 2500+KBHCCD Gayla Fussell (Dallas/Fort Worth Metro)  
 401+KBHCCD Gayla Fussell (CO, OK, AR, LA)  
 401+KBHCCD Vanessa Stewart (TX excluding DFW)  
 401-2499 Kevin Owens (Dallas/Fort Worth Metro)  
 10 – 400 Vicky Sosa (TX, LA, AR, OK, CO)

**SMERF, Multi-Cultural**  
 401+KBHCCD Kevin Owens

**HB, CD, & Maritz Global Events Strategic Partnerships** Jana Hofer

**American Express Leads**  
 10-400 Jessica Ross

**Canada West / Mexico / International West**  
 401+KBHCCD Courtney & Vanessa  
 10-400 Nadine Taylor



# Regional Representation

Midwest  
Nora Gorman  
[Nora@VisitDallas.com](mailto:Nora@VisitDallas.com)  
312-722-4857

Pharma Northeast &  
Mid-Atlantic  
Courtney McConnell  
[Courtney@visitdallas.com](mailto:Courtney@visitdallas.com)  
214-354-7441

Mid-Atlantic  
Jennifer Bumbalo  
[Jenniferb@VisitDallas.com](mailto:Jenniferb@VisitDallas.com)  
202-793-0314

Western  
TBD – Open position  
as of 9.8.21

South Central  
Vanessa Stewart  
[Vanessa@VisitDallas.com](mailto:Vanessa@VisitDallas.com)  
512-369-3035

