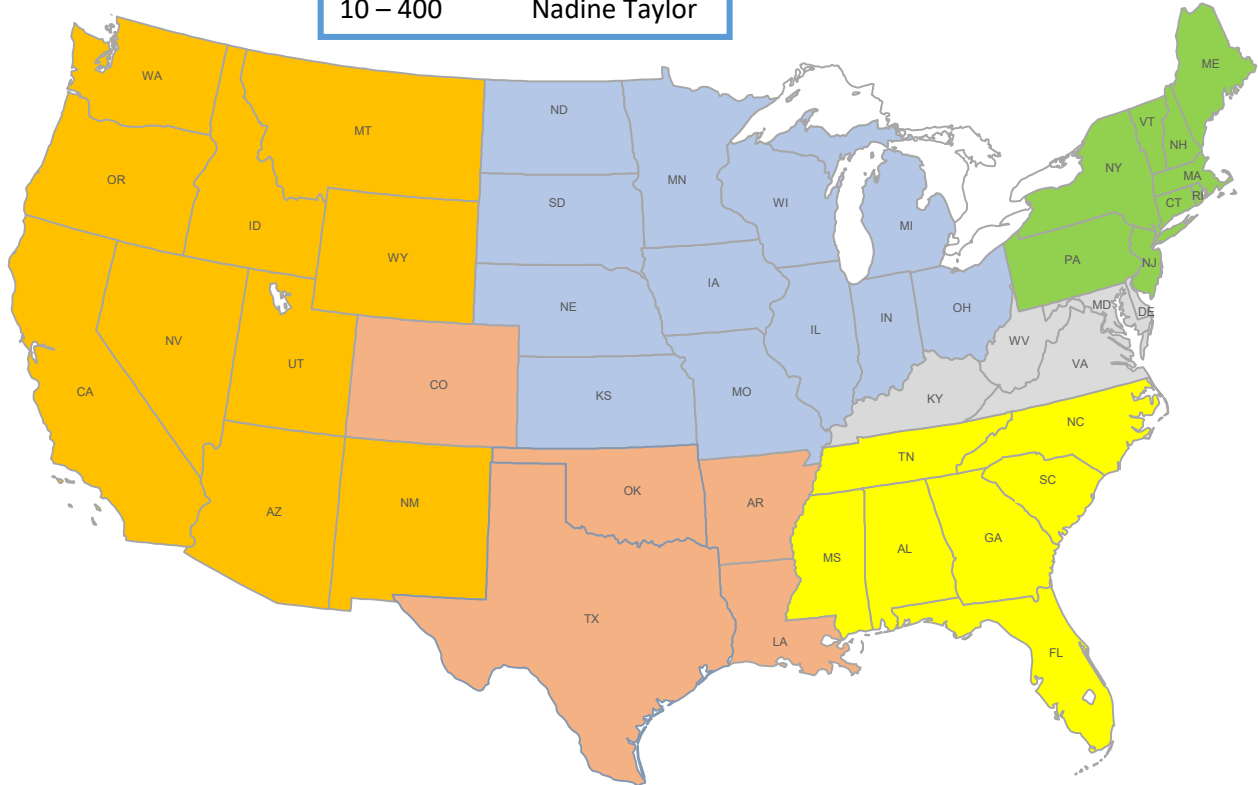


VISIT
DALLAS
 Sales Deployment

Midwest:
 2500+KBHCCD Gayla Fussell
 401 – 2499 Nora Gorman
 10 – 400 Nadine Taylor



Canada East / International East
 401-KBHCCD Deb Burleson
 10-400 Nadine Taylor

Pharma Northeast
 401-2499 Courtney McConnell

Northeast:
 401 - KBHCCD Deb Burleson
 10 – 400 Nadine Taylor

Mid-Atlantic:
 2500+KBHCCD Jennifer Bumbalo
 401 – 2499 Courtney McConnell
 10 – 400 Jessica Ross

Southeast:
 2500+KBHCCD Deb Burleson
 401 – 2499 Kevin Owens
 10 – 400 Jessica Ross

Western
 CA, WA, OR, ID, MT, WY, NV, UT, AZ, NM
 401+KBHCCD Kim Borneman
 10 - 400 Vicky Sosa

South Central:
 2500+KBHCCD Gayla Fussell (Dallas/Fort Worth Metro)
 401+KBHCCD Gayla Fussell (CO, OK, AR, LA)
 401+KBHCCD Vanessa Stewart (TX excluding DFW)
 401-2499 Kevin Owens (Dallas/Fort Worth Metro)
 10 – 400 Vicky Sosa (TX, LA, AR, OK, CO)

SMERF, Multi-Cultural
 401+KBHCCD Kevin Owens

HB, CD, & Maritz Global Events (Experient) Strategic Partnerships
 Jana Hofer

American Express
 10-400 Jessica Ross

Canada West / Mexico / International West
 401+KBHCCD Kim Borneman
 10-400 Nadine Taylor



Regional Representation

Midwest
Nora Gorman
Nora@VisitDallas.com
312-722-4857

Pharma Northeast &
Mid-Atlantic
Courtney McConnell
Courtney@visitdallas.com
214-354-7441

Mid-Atlantic
Jennifer Bumbalo
Jenniferb@VisitDallas.com
202-793-0314

Western
Kim Borneman
Kim@VisitDallas.com
925-201-9198

South Central
Vanessa Stewart
Vanessa@VisitDallas.com
512-369-3035

