

### **Board and Executive Committee Chair**

#### **MICHAEL KOFFLER (H)\***

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Hyatt Regency Dallas  
300 Reunion Boulevard  
Dallas, TX 75207  
214.712.7242 (Kristen Smith)  
michael.koffler@hyatt.com

### **Chair-Elect, Treasurer and Finance/Nominating Committees Chair**

#### **CARRIE F. PARSONS (B)\***

Chair  
Freeman  
1600 Viceroy Drive, Suite 100  
Dallas, TX 75235  
214.445.1150 (Amy Dalton)  
carrie.freemanparsons@freemanco.com

### **Cultural Tourism Committee Chair**

#### **MARY PAT HIGGINS (CT)**

CEO & President  
Dallas Holocaust and Human Rights Museum  
300 N. St. Paul Street  
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mphiggins@dhhm.org

### **Dallas Sports Commission Advisory**

#### **Board Chair**

#### **JAMES SMITH (B)**

COO/CFO  
FC Dallas Soccer, LLC  
9200 World Cup Way, Suite 202  
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469.365.0089 (Christy Bohannon)  
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### **Diversity, Equity & Inclusion Committee**

#### **Chair**

#### **MARIA MENDEZ (B)\***

Vice President Government & Education  
Texas, Oklahoma and Louisiana  
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### **Experience Committee Chair**

#### **TRACI MAYER (H)**

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### **Governance Committee Chair**

#### **TONY VEDDA (C)**

President & CEO  
North Texas LGBT Chamber of Commerce  
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### **Marketing Committee Chair**

#### **SAMANTHA CROSBY (B)**

Chief Marketing Officer  
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### **Sales Committee Chair**

#### **CHRIS PILAVAKIS (H)**

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### **Directors**

#### **JOHN ACKERMAN (D)**

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#### **JEAN MAIER DEAN (SI)**

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#### **MOHAMMED FARSHORI (C)**

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#### **ANDREA GATES (H)\***

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#### **STEVE GOLDBERG (SI)**

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#### **CHRIS HEINBAUGH (D)**

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#### **KIYUNDR A JONES (SI)**

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#### **STEVE KEMBLE (B)\***

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#### **MITZI TALLY (SI)\***

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#### **AMY THARP (SI)**

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#### **TERESA COLEMAN WASH (D)**

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#### **GREG WHITE (H)\***

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#### **GAY DONNELL WILLIS (D)**

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### **Ex-Officio Members**

#### **CRAIG T. DAVIS, CDME (O)\***

President and CEO  
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#### **ROSA FLEMING\***

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### **Secretary**

#### **DARIELA ESQUIVEL (O)**

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*2020-21 BOARD OF DIRECTORS*

- (O) Officers
- (D) City of Dallas
- (H) HANTX
- (C) Chambers of Commerce
- (CT) Cultural Tourism
- (SI) Special Interest
- (B) General Business
- \* **Executive Committee Members**

**April 2022**