

2020-21 BOARD OF DIRECTORS

Chair

DAVE BROWN (O)(SI)*
 Chief Operating Officer/General Manager
 American Airlines Center
 2500 Victory Avenue
 Dallas, TX 75219
 214.665.4240
 dbrown@aacntr.com

Chair-Elect, Treasurer and Nominating Committee Chair

MICHAEL KOFFLER (H)*
 General Manager
 Hyatt Regency Dallas
 300 Reunion Blvd.
 Dallas, TX 75207
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 michael.koffler@hyatt.com

Cultural Tourism Committee Chair

MARY PAT HIGGINS (CT)
 CEO & President
 Dallas Holocaust and Human Rights Museum
 300 N. St. Paul Street
 Dallas, TX 75202
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Dallas Sports Commission Advisory

Board Chair
JAMES SMITH (SI)
 COO/CFO
 FC Dallas Soccer, LLC
 9200 World Cup Way, Suite 202
 Frisco, TX 75033
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 jsmith@fcdallas.net

Diversity, Equity & Inclusion Committee

Chair
MARIA MENDEZ (B)*
 Vice President Government & Education
 Texas, Oklahoma and Louisiana
 CIGNA
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Experience Committee Chair

STEVE KEMBLE (B)
 Owner
 Steve Kemble Event Design
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Marketing Committee Chair

ROBBIE DOUGLAS (SI)
 Assistant Vice President
 Dallas Area Rapid Transit
 1401 Pacific Avenue
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Sales Committee Chair

CARRIE F. PARSONS (B)*
 Chair
 Freeman
 1600 Viceroy Drive, Suite 100
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 214.445.1150 (Amy Dalton)
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Directors

JOHN ACKERMAN (D)
 EVP, Global Strategy and Development
 DFW International Airport
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TERESA COLEMAN WASH (D)

Artistic Director
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HELEN GIDDINGS (D) *

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Senior Vice President Operations and
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ANANT K. JAIN, Ph.D. (B)*

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ADAM MEDRANO (C)

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MITZI TALLY (SI)

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 North Texas LGBT Chamber of Commerce
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GREG WHITE (H)*

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JOYCE WILLIAMS (C)*

Executive Board Member
 Dallas Black Chamber of Commerce
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MARK WOELFFER (H)*

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Ex-Officio Members

CRAIG T. DAVIS, CDME (O)*

President and CEO
 VisitDallas
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Secretary

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2020-21 BOARD OF DIRECTORS

- (O) Officers
- (D) City of Dallas
- (H) HANTX
- (C) Chambers of Commerce
- (CT) Cultural Tourism
- (SI) Special Interest
- (B) Business
- * **Executive Committee Members**

June 2021