

TECHNICAL TRAVEL



■ A TECHNICAL TOUR

No matter the background or industry, you and your group will be able to find a myriad of possibilities when conducting a Technical Tour, plus the added convenience of DFW Airport makes getting here a breeze.

■ HOW TO MAKE A COWBOY HAT

Learn all about the intricacies of creating one of the best-known symbols of Texas, the Cowboy Hat, at the Stetson Resistol Hat Factory located minutes away from Downtown Dallas.

■ HEALTH CONSCIOUS OPTIONS

Discover some of the latest trends in sourcing organic produce, marketing to a health-conscious crowd and more at local grocers like Central Market and Whole Foods.

■ RETAIL THERAPY

Explore the world of shopping centers, how they operate, what goes into selecting retailers, and other intricacies at legendary shopping centers like Galleria Dallas or NorthPark Center.

■ A UNIQUE SHOPPING EXPERIENCE

Dallas is also a hub for fashion and design with unique local retailers like Abi Ferrin or Stanley Korshak or the Design District with dozens of studios, manufacturers, and more.

■ CONVENIENCE AND PHARMACY GIANTS

Browse through one of the branches of pharmacy giants Walgreens or CVS who have revolutionized the traditional pharmacy store to supercharged places of convenience.

■ COMPANY HEADQUARTERS

With a large number of companies that either have their headquarters in Dallas or have important branches here, there's a multitude of opportunities to find new ideas, synergies, and maybe even take back some of Dallas' own entrepreneurial spirit.

■ TAKE ADVANTAGE OF DALLAS RESOURCES

Get contacts to other key local partners like Chambers of Commerce, city business development officials and more through VisitDallas.

■ PROVIDED SERVICES FOR GROUP PLANNING

Find all the services you need for your group, from hotel to transportation, either working individually or through a Destination Management Company (DMC), VisitDallas is here to help you find the right options for your group.