

# JOIN THE DALLAS BIG LEAGUES



LET US HELP YOU MAKE YOUR EVENT THE NEXT BIG WIN IN DALLAS. FROM FULL-SERVICE EVENT MANAGEMENT TO COMMUNICATIONS & MARKETING ASSISTANCE, OUR EVENT SUPPORT TEAM IS READY TO MEET YOUR NEEDS - NO MATTER THE REQUEST. FOR RIGHTS HOLDERS WHO THINK BIG, DALLAS IS THE HOST CITY THAT CREATES LEGENDARY EXPERIENCES. OUR PASSION FOR SPORTS OF ALL KINDS COUPLED WITH A STRONG HERITAGE OF ICONIC ATHLETES, EVENTS AND INNOVATIVE SPORTS LEADERS PROVIDES THE FOUNDATION YOU NEED FOR A SUCCESSFUL EVENT.



## AREA SPORTS VENUES

### FIND THE BEST LOCATION TO HOLD YOUR EVENT

**Our Sales team is here to help!**

- Facilitate venue and/or hotel RFP process
- Hotel communications
- Site visit coordination and management
- Economic Impact analysis



87,500+ HOTEL ROOMS

### GET THE WORD OUT!

**Our Marketing team is here to help!**

- Assist with PR efforts including press releases and pitching story ideas
- Grassroots outreach and marketing
- Event logo and information added to our events calendar, e-blast and featured in our newsletter reaching over 35,000+
- Visitor's microsite for your event with destination information such as things to do, restaurants and transportation options to share with attendees
- Access to our vast network of advertising options
- Event promotion on DSC social media channels
- On-site social media coverage (varies by event)



MEDIA MARKET IN THE USA

3,500+ ACTIVE VOLUNTEERS

### NEED HELP FINDING A LOCATION FOR AN ANCILLARY EVENT WHILE YOU ARE IN TOWN?

**Dallas has amazing venues for special events and the best restaurants to choose from!**

- Partnerships with local restaurants, attractions, and shops to offer special discount programs
- Special event venue or private dining search and recommendations



20 ENTERTAINMENT DISTRICTS

12,000+ PLACES TO DINE



### OPERATIONAL SUPPORT TO CREATE WORLD CLASS EXPERIENCES

**Our Events team is here to help!**

- Site visit coordination and Dallas familiarization tours (as needed)
- Customized Dallas welcome; included but not limited to event signage at the airport and host hotel, street pole banners, custom maps (services vary by event)
- Access to our service providers; including but not limited to production, staging, transportation, catering, rentals and more
- Welcome/hospitality desk with useful Dallas information for your guests at your host facility or hotel
- Facilitate pre and post event meetings with venue and service providers
- Create detailed event resume and communications for hotels, service providers, partners and other key event stakeholders

